MOAA Albuquerque Chapter
Webmaster's Report
07/01/2023

Website Issues

- We are abandoning the current website because its current format is unsustainable

  o The current website will be maintained for membership access, to the best of our ability

  o We will not "turn off" the current website until the new site is up and functional (barring any major failures or security concerns on the current website)

  o Recent ALBUMOAA Newsletter article requested membership involvement in development of a new website - no responses to date

- LDD is interested in maintaining or business

  o LDD has historically charged higher than normal per hour (2-3x industry norms), but implies they do not bill for the entire amount of time spent maintaining our website - and evidence over the last 3 months indicates LDD response time to issues is increasing (bad sign)

  o Other hosting sites (HostGator, GoDaddy, BluHost, WP Engine) are available and imply lower cost, but may have hidden fees and questionable service response capability

- Requested a full download of all membership data from LDD to facilitate alternate method of maintaining information while working permanent resolution to website functionality

  o LDD provided a full download of the entire site details (over 500K lines of Excel spreadsheet data, requiring time-consuming parsing to extract relevant information

  o Previous Membership Chair (K. Brown) has maintained a database separate of the website and is currently working off of it, though there may be gaps in the information

- Drafting requirements document; expect to request proposals from at least 4 website design and hosting companies (including LDD) within 3 weeks (07/21/23)

MailChimp Issues

- Current MailChimp relationship is limited

  o We currently have a Free Mail Chimp account which only recognizes 1 user phone number (that is why all the access code texts come to one person); if that person is unavailable, MailChimp is down

  o MailChimp has multiple plans options from the Free account (which we have) to a Premium account for $350/month; I recommend we obtain an Essentials account at $13/month which would allow 3 users (3 telephone numbers)

Allen D. Tate, Webmaster; Walter Paul, Assistant Webmaster